

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
781899-1	06/30/12	July 2012	06/25/12 - 06/30/12

Station	Account Executive	Sales Office	Sales Region
WUPW	Anjie Brady	Petry-Philadelphia	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Farimont Avenue
Suite 306
Towson, MD 21286

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	904

Flight Dates	Order #	Alt Order #
06/26/12 - 06/30/12	781899	06825575

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/26/12	06/30/12	Fox Toledo News at 10PM	10-11p	-TWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Tu 06/26/12 10:22 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV16 \$200.00 NM 3 WUPW W 06/27/12 10:43 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV16 \$200.00 NM 2 WUPW Th 06/28/12 10:21 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV16 \$200.00 NM 4 WUPW F 06/29/12 10:45 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV16 \$200.00 NM									
2	06/29/12	06/29/12	Friday Prime	Friday Prime	----F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 ----F-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 06/29/12 9:22 PM Friday Prime Friday Prime :30 ROF12TV16 \$300.00 NM 2 WUPW F 06/29/12 10:01 PM Friday Prime Friday Prime :30 ROF12TV16 \$300.00 NM									
3	06/26/12	06/30/12	Late News Sa/Su	Late News Sa/Su	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 06/30/12 11:05 PM Late News Sa/Su Late News Sa/Su :30 ROF12TV16 \$200.00 NM									

Total Spots 7 Gross Total \$1,600.00

Payment Terms 30 Days

Agency Commission \$240.00

Net Amount Due \$1,360.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.